

## Join the FIRE Forum 2023 – the week on FIRE between 1st and 3rd February 2023 – to discover the research and innovation roadmap and discuss the way forward

*Athens (EuroGEO 2022), 8 December 2022*

The FIRE Team can proudly announce the extension of the project until February 2023 and the organisation of the FIRE Forum 2023 from 1<sup>st</sup> to 3<sup>rd</sup> February 2023. FIRE Forum 2023 will bring together all stakeholders to discover the main project result – the roadmap for Research and Innovation agenda for Earth Observation to better serve FIRE focus sectors. In addition, attendees of the FIRE Forum 2023 will discuss the way forward for future involvement of users in setting Europe’s priorities for Earth Observation.

FIRE Forum 2023 will consist of six events, one dedicated to each of the sector. To continue ensuring a truly open dialogue, these events will be held fully online and will be accessible for all. Each day from 1<sup>st</sup> to 3<sup>rd</sup> February 2023 will consist of two sessions – a morning and an afternoon session. This will allow stakeholders to follow either the sessions of their choice or emerge into the full spectrum of FIRE by joining all six discussions.

	Wednesday, 1 February 2023	Thursday, 2 February 2023	Friday, 3 February 2023
Morning session 10:00-12:00 CET	<b>Agriculture</b> <a href="#">Register here</a>	<b>Urban development</b> <a href="#">Register here</a>	<b>Wind energy</b> <a href="#">Register here</a>
Afternoon session 14:00-16:00 CET	<b>Raw materials</b> <a href="#">Register here</a>	<b>Infrastructure</b> <a href="#">Register here</a>	<b>Marine &amp; Maritime</b> <a href="#">Register here</a>

As previously reported, FIRE, the industry-led Forum for Innovation and Research in European Earth Observation, started its activities in December 2019. It established a user community across different industries, namely **agriculture, infrastructure, marine and maritime, raw materials, urban development, and wind energy**, to shape the Research and Innovation Strategy for Earth Observation solutions in Europe. FIRE also designed a novel ‘EO Evangelist’ programme through which seven ‘EO influencers’ promoted the adoption of EO solutions in FIRE focus sectors.

Two rounds of focus group events were each followed by a FIRE Forum, advancing in the discussions and identification of gaps and challenges, the future evolution of each of the sectors, as well as the Earth Observation capabilities. The result of these consultations has been thoroughly analysed and incorporated in delivering the FIRE Roadmap, which will be presented and discussed at the FIRE Forum 2023.

For more details about the FIRE project activities, please visit the [FIRE project website](#) or contact us:

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### About FIRE

FIRE is the first initiative fully dedicated to bringing actors from key commercial sectors together to outline the now and tomorrow of their market and to use these insights to shape a strategic roadmap for the EO downstream sector. FIRE will focus on fostering the development of current and new markets and supporting capacity building activities to realise the EO-enabled benefits. During the next two years, the project will further engage sector community representatives and promote the benefits of EO among their sectors. Conclusions from these user-driven activities will ultimately be a major contribution in developing a roadmap and Research and Development strategy for EO to address the needs and challenges of the six FIRE focus sectors and beyond. The three-year project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 869634. Its consortium brings together four partners: [EARSC](#) is partnering with SMEs supporting innovation and user uptake ([Evenflow and Verhaert](#)) and the [National Observatory of Athens](#).

### Follow FIRE

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